

Emma Frankel

UX Designer

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Tracy Morris Design

Associate Interior Designer

July 2017 - April 2021

- ▶ Sourced selections, created all floor plans and presentation materials to sell clients \$50,000-\$750,000 worth of furniture, accessories, construction materials, and other home furnishings.
- ▶ Grew company Instagram following 33% to over 16,000 followers in 8 months by creating content for Instagram stories and posts to attract new clients.
- ▶ Collaborated regularly with vendors, contractors, architects, and clients from schematic design phase through final delivery of the project to create a final product that fits the design style, needs, timeline, and budget of the client.
- ▶ Coordinated and oversaw installation of all selected items in homes ranging in size from 3,000 to 18,000 square feet.
- ▶ Wrote advice and quotes in voice of principal designer for local and national publications to increase company exposure.

Urban Country

Trade Department Intern

May 2015 - December 2016

- ▶ Advised industry professionals to find furniture, fabric, and accessory selections within their budget and desired style.
- ▶ Placed and tracked orders from \$1,000-\$75,000 and ensured all items arrived on time and to the correct specifications.
- ▶ Worked independently to respond to emails, answer calls, and assist clients in supervisors absence.

Projects

Greenback App

- ▶ Created a responsive app using a mobile-first design approach and user-centered design process.
- ▶ Conducted user research, competitive analysis, and created personas, sitemaps, wireframes, to create an interactive, high fidelity prototype.

Portfolio Website

- ▶ Built a portfolio website using HTML, CSS, & JavaScript to showcase my design work.

Education

- ▶ The George Washington University | 2017
Bachelor of Fine Arts in Interior Architecture & Design
- ▶ CareerFoundry | 2022
Certificate in UX Design

Skills & Tools

- ▶ User research
- ▶ User personas
- ▶ User flows
- ▶ Wireframes
- ▶ Prototypes
- ▶ Usability testing
- ▶ UI/UX Design
- ▶ Adobe XD
- ▶ InDesign
- ▶ Photoshop
- ▶ Illustrator
- ▶ UI Design
- ▶ Marvel
- ▶ Figma
- ▶ AutoCAD
- ▶ Atom
- ▶ GitHub
- ▶ HTML, CSS, JS